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2020 Nursing Summit

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Creating an Effective Poster: Research Versus Evidenced-Based Practice Projects

The ENA Institute for Emergency Nursing Research Advisory Council

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Purpose

- Provide information regarding the:
 - Advantages/disadvantages of a poster presentation,
 - Differences between a research and evidence-based poster, and
 - Key elements of a research and evidenced-based poster.

Advantages of a Poster Presentation

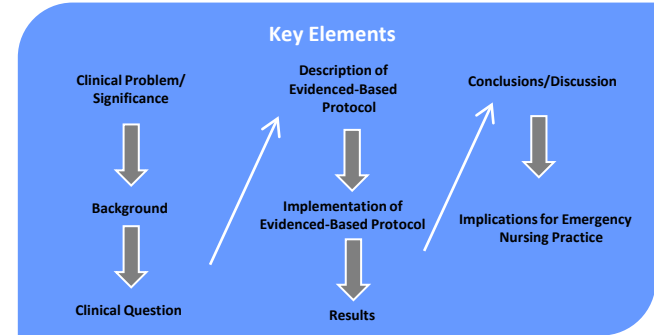
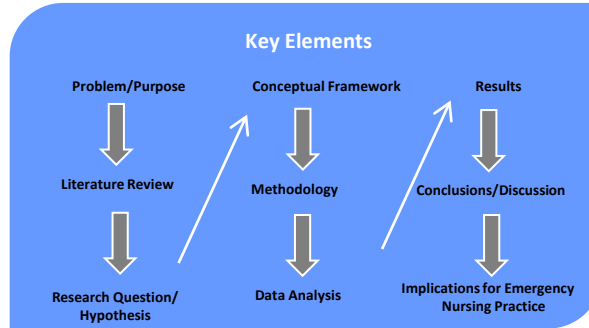
- Allows the emergency nurse to communicate innovative and useful information to peers on a one-to-one basis.
- ENA conference poster sessions are scheduled over several days so that posters are available for previewing and then interested persons can prepare questions and meet the presenter later
- Allows the audience to view the poster at their own pace.
- Presented as “stand alone” or with narrative from presenter who remains with the poster.
- Facilitates questions and communication

Disadvantages of a Poster Presentation

- Usually numerous posters often in a large, noisy space.
- Passive in nature, relying on visual appeal rather than content to attract viewers.
- Presenter must repeat their presentation numerous times for each wave of viewers.

A research poster should include information about the process and results of a systematic search aimed at generating new knowledge relative to a specific research question or hypothesis.

An evidence-based practice poster should include information about the process and results of identifying and implementing evidence guiding practice change that is aimed at advancing clinical practice.



References

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