

# Stand Up for Health!

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EQUIPPING PUBLIC LIBRARIANS TO PROMOTE HEALTHY  
COMMUNITIES



# Consumer Health Questions

- **“My mom is starting to forget things but how do I know if it’s Alzheimer’s?”**
- **“Why did my doctor put me on Prozac?”**
- **“I want to find more about that diet thing Dr. Oz talked about the other day.”**
- **“I just found out my son may have Marfan syndrome. Do you have a book about it?”**
- **“My 23andMe test said I could get breast cancer, what do I do now?”**

# Partners



**PROMOTING  
HEALTHY COMMUNITIES**  
a health information and health literacy initiative

 NLM > NNLM

 **PublicLibrary**  
ASSOCIATION



PUBLIC LIBRARY ASSOCIATION  
**PLA 2018**  
MARCH 20-24, 2018  
PHILADELPHIA



## FULL DAY PRECONFERENCE

### Stand Up for Health: Health and Wellness Services for Your Community

Tuesday, March 20, 2018, 9:00 AM - 5:00 PM  
Pennsylvania Convention Center, 201 ABC

Health information is the number two most searched for information competencies of providing health and wellness services, coach you explore how to create fun and informative health-related programs. Participants will learn about core reference and other materials, tips and an action plan to put your new expertise to work.

This preconference is part of Promoting Healthy Communities, a new initiative of Libraries of Medicine designed to increase public library workers' health services. The free PLA on-demand webinar, "[Putting the Consumer in Libraries](#)," provides an excellent background and introduction to this preconference.

### Stand Up for Health: Health and Wellness for Your Community

Dashboard / Courses / NNLM Training / Scheduled Courses / Stand Up for Health July 9 2018

- Announcements
- General Discussion Forums

► Open all ▼ Close all

Instructions: Clicking on the section name will show / hide the section.

- Welcome
- Getting Started
- Week 1: Introduction to Consumer Health
- Week 2: Health Reference
- Week 3: Health Resources
- Week 4: Health and Wellness Programming and Outreach



Springfield, IL  
Sept 13th - 15th, 2018

87 days 21 hrs 04 min

### Conference Main Page

Linking Libraries in the Land of Lincoln!

Join over 500 library professionals for the conference created just for those working in small and rural public libraries. September 13-15, 2018 at ARSL2018. The conference will be held at the **Bank of Springfield Center** in historic **Springfield, Illinois**. Registration will open on April 4th with pricing as low as \$275 (early bird member rate) which includes 5 meals and all keynote events. Be sure to follow ARSL on Facebook and Twitter and check out the **Conference News** page for the latest conference news.

Twittersphere

### Keynote Speakers



Dr. Carla Hayden  
via live stream



Elizabeth Berg

#### Librarian of Congress

Carla Hayden was sworn in as the 14th Librarian of Congress on September 14, 2016. Hayden, the first woman and the first African American to lead the national library, was nominated to the position by President Barack Obama on February 24, 2016, and her nomination was confirmed by the U.S. Senate on July 13.

#### Bestselling author

Elizabeth Berg is the author of many bestselling novels, including *Open House* (an Oprah's Book Club selection), *Talk Before Sleep*, and *The Year of Pleasures*, as well as the short story collection *The Day I Ate Whatever I Wanted*. *Durable Goods* and *Joy School* were selected as ALA Best Books of the Year. She is the founder of *Writing Matters*, a quality reading series dedicated to serving author, audience, and community. She lives outside Chicago.



Gail Johnson & Pam Parr



Best Small Library Award

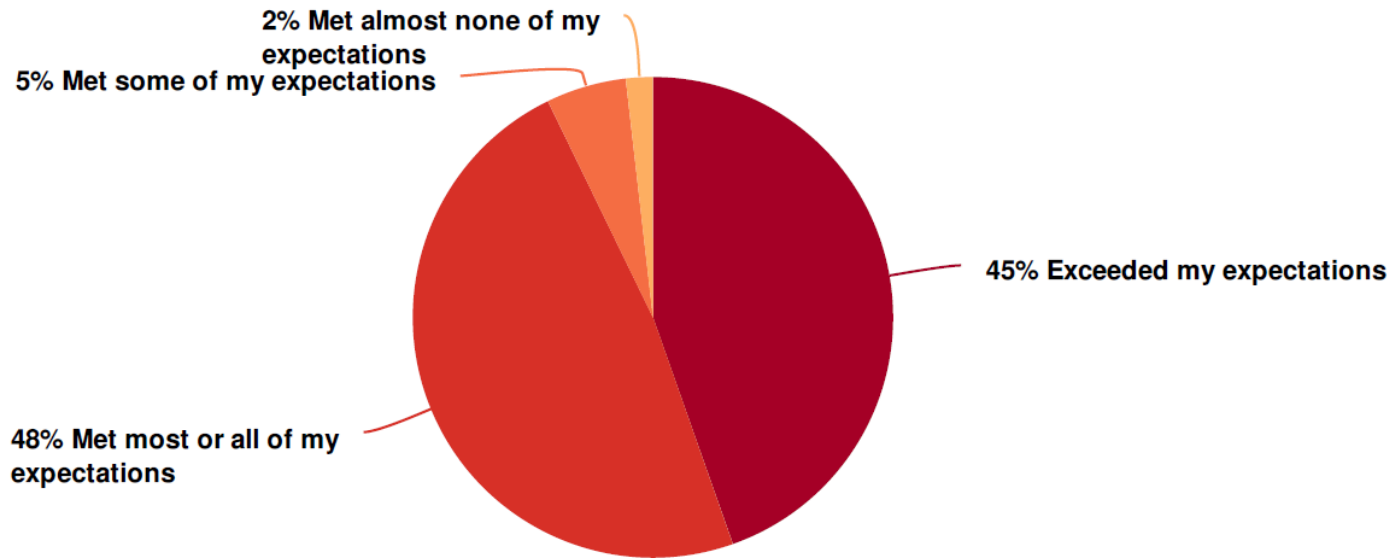
# Consumer Health Information Specialization (CHIS)



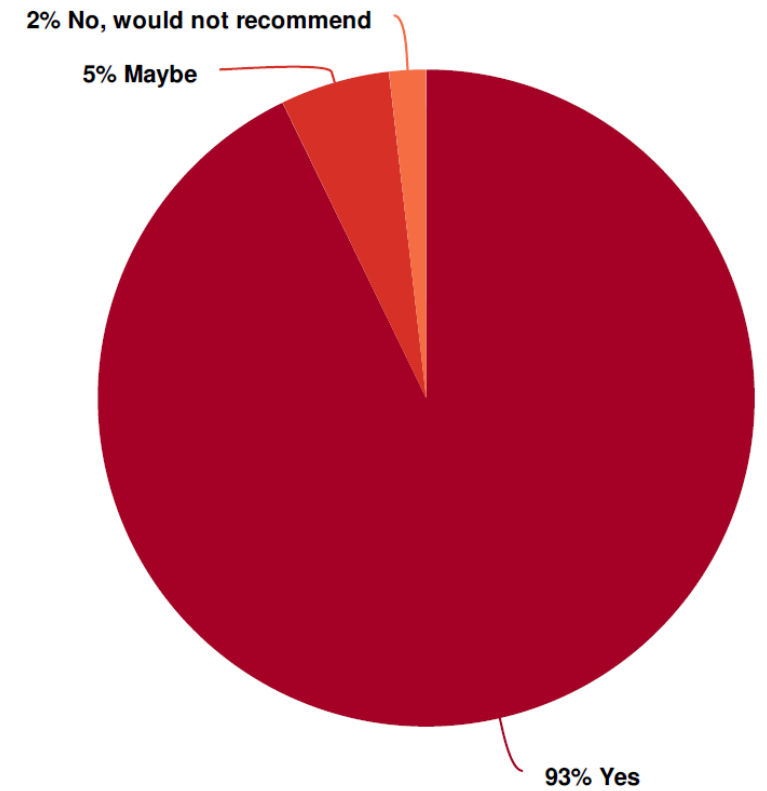
- *Stand Up for Health* qualifies for level 1
- Good for 3 years
- Builds skills and knowledge in providing consumer health services
- Improves patrons' confidence in staff knowledge
- Improves health literacy and health knowledge of their communities

# Cohort stats

DID THE COURSE MEET YOUR EXPECTATIONS?



ARE YOU LIKELY TO RECOMMEND THIS COURSE TO A COLLEAGUE?



# Participant feedback

I was overwhelmingly surprised and happy to have my knowledge base updated and to learn ideas! This was one of the best CE courses I have ever taken!

What a wonderful way to engage public librarians to become more proficient in providing consumer health information to patrons.

Lots of information with plenty of great discussions.

I feel I understand more about health and how I can help my patrons understand it too.

It was exactly what I needed at the time I needed it.

For an online course, it was a big help to get feedback and feel like the instructor cared about your progress and thoughts.



# Looking ahead

## Stand Up for Health: Health and Wellness Services for Your Community

This course is designed to provide **public library staff** with the foundation (or a refresher) of health and wellness reference, programming, and outreach for their communities.

Week 1: Introduction to Consumer Health  
Week 2: Health Reference  
Week 3: Health Resources  
Week 4: Health and Wellness Programming and Outreach

This class is intended to be completed as a **cohort for public library staff** that involves discussion with your fellow students. There are no set hours to be online each week, but it is important that you complete the discussion and assignment for each week in a timely fashion. New content will be released each Monday.

This class was designed specifically for **public library staff**. The focus of this course is a public library environment and discussion posts and homework should reflect that. If you do not work in a public library please consider [Beyond an Apple a Day: Providing Consumer Health Information at Your Library](#).

As part of our ongoing partnership with the Public Library Association and supplement funding from NNLM the Greater Midwest Region (GMR) has developed a course on health information services for public library staff. To develop this course we partnered with WebJunction and the College of Education at the University of Iowa to incorporate feedback from public library participants and best practices for online learning.

This class covers all eight Consumer Health Information Specialization (CHIS) competencies for level 1 OR level 2 CHIS qualifications (but not both).

This course is offered as either an online over 4 weeks OR in-person with 8 hours of lecture and group learning and pre-class and post-class assignments.

### Objectives:

- Understand the importance of health literacy and the differing needs of a diverse community
- Increased confidence in providing English/Spanish health reference, as well as selecting authoritative health information appropriate for diverse users.

### Upcoming Classes

Stand Up for Health:  
Health and Wellness  
Services for Your  
Community

#### Additional Details

Monday, October 29, 2018 to  
Sunday, December 2, 2018

8:00am - 11:59pm  
CT

**Region/Office:**  
National

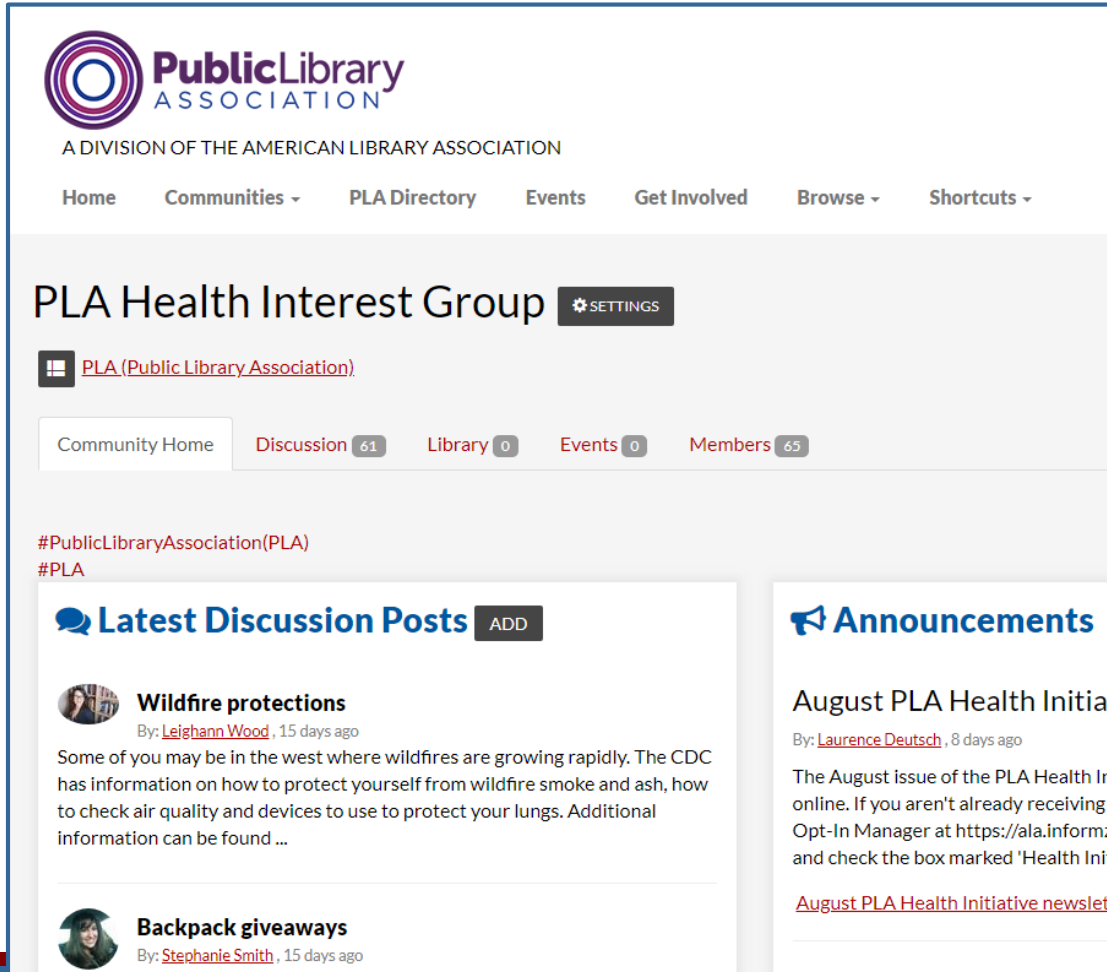
**Instructor(s):**  
Bobbi Newman, Carolyn Martin


[Register](#)

Stand Up for Health:  
Health and Wellness  
Services for Your  
Community




# In addition...



  
 A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION  
 Home Communities ▾ PLA Directory Events Get Involved Browse ▾ Shortcuts ▾


## PLA Health Interest Group ⚙️ SETTINGS

 [PLA \(Public Library Association\)](#)

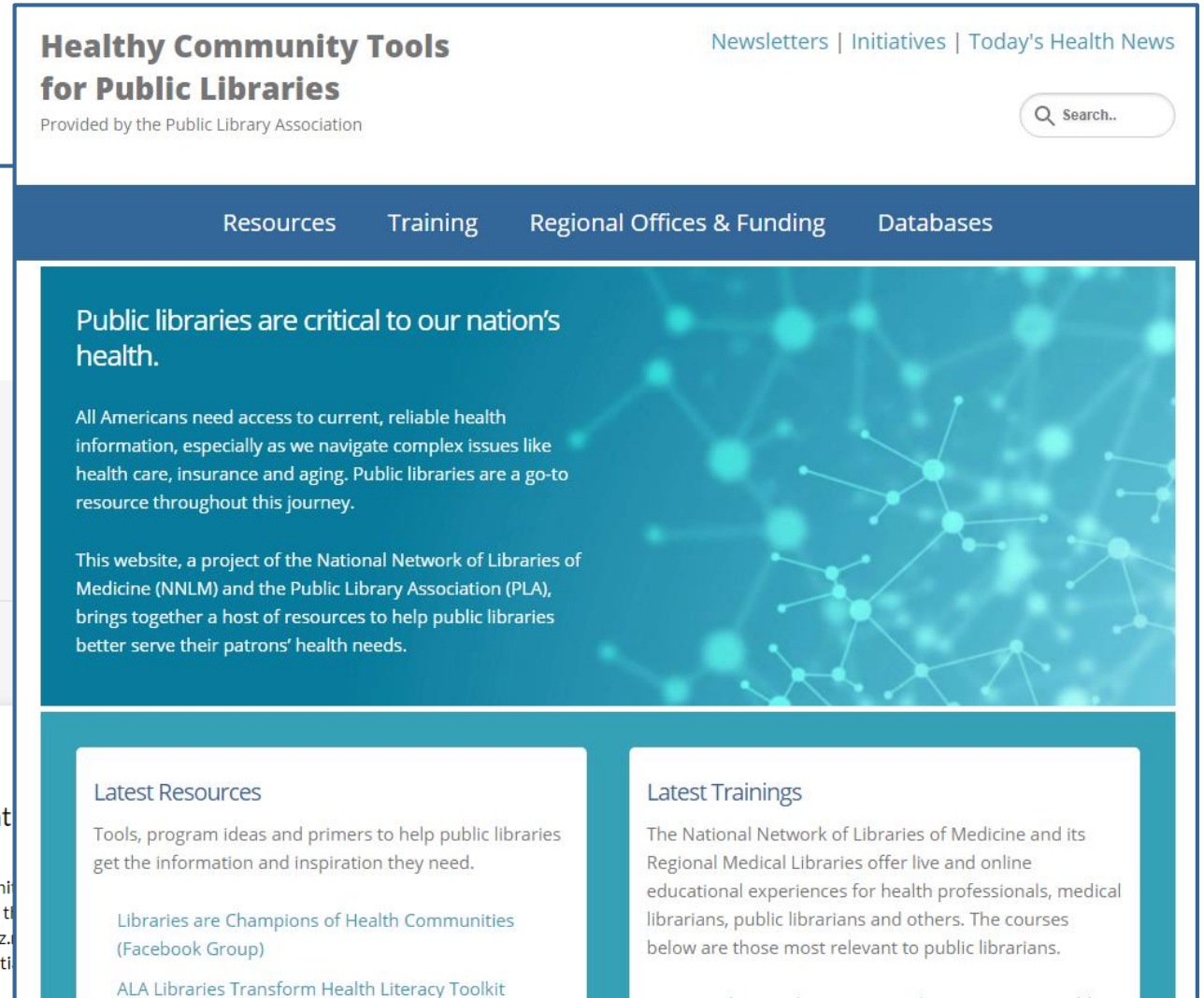
Community Home   Discussion 61   Library 0   Events 0   Members 65

[#PublicLibraryAssociation\(PLA\)](#)  
[#PLA](#)

### Latest Discussion Posts ADD

 **Wildfire protections**  
 By: [Leighann Wood](#), 15 days ago  
 Some of you may be in the west where wildfires are growing rapidly. The CDC has information on how to protect yourself from wildfire smoke and ash, how to check air quality and devices to use to protect your lungs. Additional information can be found ...

 **Backpack giveaways**  
 By: [Stephanie Smith](#), 15 days ago



## Healthy Community Tools for Public Libraries

Newsletters | Initiatives | Today's Health News  
 Provided by the Public Library Association 🔍 Search..

[Resources](#)   [Training](#)   [Regional Offices & Funding](#)   [Databases](#)

### Public libraries are critical to our nation's health.

All Americans need access to current, reliable health information, especially as we navigate complex issues like health care, insurance and aging. Public libraries are a go-to resource throughout this journey.

This website, a project of the National Network of Libraries of Medicine (NNLM) and the Public Library Association (PLA), brings together a host of resources to help public libraries better serve their patrons' health needs.

#### Latest Resources

Tools, program ideas and primers to help public libraries get the information and inspiration they need.

- [Libraries are Champions of Health Communities \(Facebook Group\)](#)
- [ALA Libraries Transform Health Literacy Toolkit](#)

#### Latest Trainings

The National Network of Libraries of Medicine and its Regional Medical Libraries offer live and online educational experiences for health professionals, medical librarians, public librarians and others. The courses below are those most relevant to public librarians.

# Thank You!

Carolyn Martin, MLS, AHIP

Consumer Health Coordinator

National Network of Libraries of Medicine Pacific Northwest Region (NNLM PNR)

UW Health Sciences Library

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NNLM PNR URL: <https://nnlm.gov/pnr>