Stand Up for Health!

EQUIPPING PUBLIC LIBRARIANS TO PROMOTE HEALTHY COMMUNITIES
Consumer Health Questions

- “My mom is starting to forget things but how do I know if it’s Alzheimer’s?”
- “Why did my doctor put me on Prozac?”
- “I want to find more about that diet thing Dr. Oz talked about the other day.”
- “I just found out my son may have Marfan syndrome. Do you have a book about it?”
- “My 23andMe test said I could get breast cancer, what do I do now?”
Partners

PROMOTING HEALTHY COMMUNITIES
a health information and health literacy initiative

Public Library Association

WebJunction
FULL DAY PRECONFERENCE

Stand Up for Health: Health and Wellness Services for Your Community

Tuesday, March 20, 2018, 9:00 AM - 5:00 PM
Pennsylvania Convention Center, 201 ABC

Health information is the number two most searched for information on the Internet. This session will explore health competencies of providing health and wellness services, coach you in best practices, and help you explore how to create fun and informative health-related programs and resources. Participants will learn about core reference and other materials, how to market them, and how to develop an action plan to put your new expertise to work.

This preconference is part of Promoting Healthy Communities, a national project by the Association of Research Libraries and the National Library of Medicine designed to increase public library workers’ knowledge and skills in providing health information services. The free PLA on-demand webinar, “Putting the Consumer in Libraries,” provides an excellent background and introduction to this preconference.
Consumer Health Information Specialization (CHIS)

- *Stand Up for Health* qualifies for level 1
- Good for 3 years
- Builds skills and knowledge in providing consumer health services
- Improves patrons’ confidence in staff knowledge
- Improves health literacy and health knowledge of their communities
Cohort stats

DID THE COURSE MEET YOUR EXPECTATIONS?

- 48% Met most or all of my expectations
- 5% Met some of my expectations
- 2% Met almost none of my expectations
- 45% Exceeded my expectations

ARE YOU LIKELY TO RECOMMEND THIS COURSE TO A COLLEAGUE?

- 2% No, would not recommend
- 5% Maybe
- 93% Yes
Participant feedback

I was overwhelmingly surprised and happy to have my knowledge base updated and to learn ideas! This was one of the best CE courses I have ever taken!

What a wonderful way to engage public librarians to become more proficient in providing consumer health information to patrons.

Lots of information with plenty of great discussions.

I feel I understand more about health and how I can help my patrons understand it too.

It was exactly what I needed at the time I needed it.

For an online course, it was a big help to get feedback and feel like the instructor cared about your progress and thoughts.
Looking ahead

Stand Up for Health: Health and Wellness Services for Your Community

This course is designed to provide public library staff with the foundation (or a refresher) of health and wellness reference, programming, and outreach for their communities.

Week 1: Introduction to Consumer Health
Week 2: Health Reference
Week 3: Health Resources
Week 4: Health and Wellness Programming and Outreach

This class is intended to be completed as a cohort for public library staff that involves discussion with your fellow students. There are no set hours to be online each week, but it is important that you complete the discussion and assignment for each week in a timely fashion. New content will be released each Monday.

This class was designed specifically for public library staff. The focus of this course is a public library environment and discussion posts and homework should reflect that. If you do not work in a public library please consider Beyond an Apple a Day: Providing Consumer Health Information at Your Library.

As part of our ongoing partnership with the Public Library Association and supplement funding from NNLM the Greater Midwest Region (GMR) has developed a course on health information services for public library staff. To develop this course we partnered with WebJunction and the College of Education at the University of Iowa to incorporate feedback from public library participants and best practices for online learning.

This course covers all eight Consumer Health Information Specialization (CHIS) competencies for level 1 OR level 2 CHIS qualifications (but not both).

This course is offered as either an online over 4 weeks OR in-person with 8 hours of lecture and group learning and pre-class and post-class assignments.

Objectives:
- Understand the importance of health literacy and the differing needs of a diverse community
- Increased confidence in providing English/Spanish health reference, as well as selecting authoritative health information appropriate for diverse users.

Upcoming Classes

Stand Up for Health
Health and Wellness Services for Your Community

Additional Details

Monday, October 29, 2018 to Sunday, December 2, 2018
8:00am - 11:59pm
CT
Region/Office:
National
Instructor(s):
Bobbi Newman, Carolyn Martin

Register

Stand Up for Health
Health and Wellness Services for Your Community
In addition...

PLA Health Interest Group

Latest Discussion Posts

Wildfire protections
Some of you may be in the west where wildfires are growing rapidly. The CDC has information on how to protect yourself from wildfire smoke and ash, how to check air quality and devices to use to protect your lungs. Additional information can be found...

Backpack giveaways

Announcements

August PLA Health Initiative

Latest Resources

Tools, program ideas and primers to help public libraries get the information and inspiration they need.

Libraries are Champions of Health Communities

(Clicks)

ALA Libraries Transform Health Literacy Toolkit

Latest Trainings

The National Network of Libraries of Medicine and its Regional Medical Libraries offer live and online educational experiences for health professionals, medical librarians, public librarians and others. The courses below are those most relevant to public librarians.
Thank You!

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