

Certification Champion Pilot Project to Increase RN Specialty Certification Rates



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Background

Specialty certification has been associated with improved patient outcomes & nurse satisfaction.

Financial incentives are also given at project hospital for attaining certification.

Despite incentives, as of January 2022, only 20% mother baby unit (MBU) RNs were certified

Opportunity

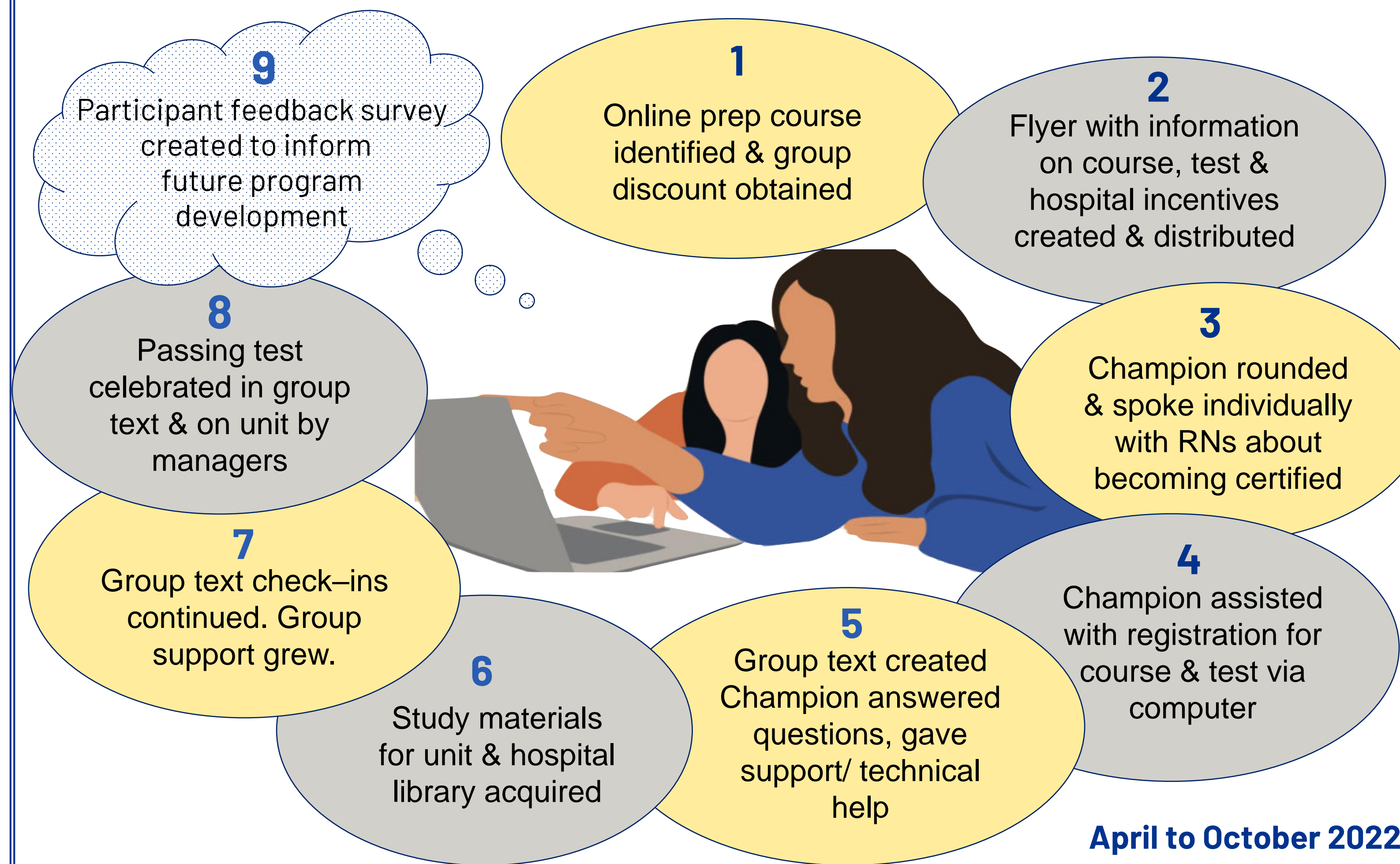
In previous MBU survey RNs stated main barrier to obtaining certification was not knowing where to begin. Guidebook was created in response, but not widely utilized.

Aim

To assess if a Certification Champion will increase Maternal Newborn Nursing certification rates in MBU of community hospital

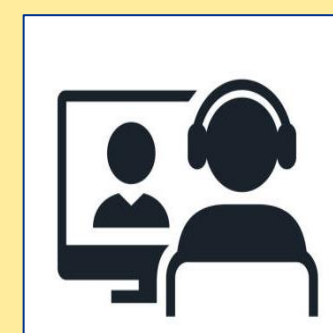
Methods

Improving unit level structures & processes



Results

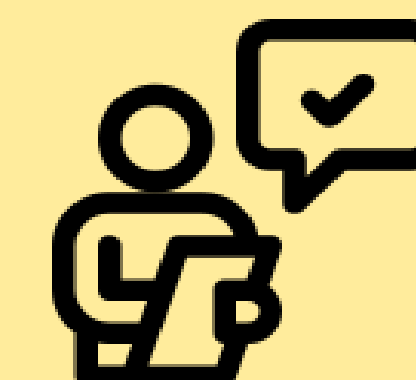
10 RNs signed up for webinar
30% of RNs eligible for certification



Increase in Certified RNs from 20% to 40%
9 of those 10 RNs signed up to take exam



10 out of 10 RNs took program Survey. Results in discussion section
9 out of 9 RNs taking the exam passed

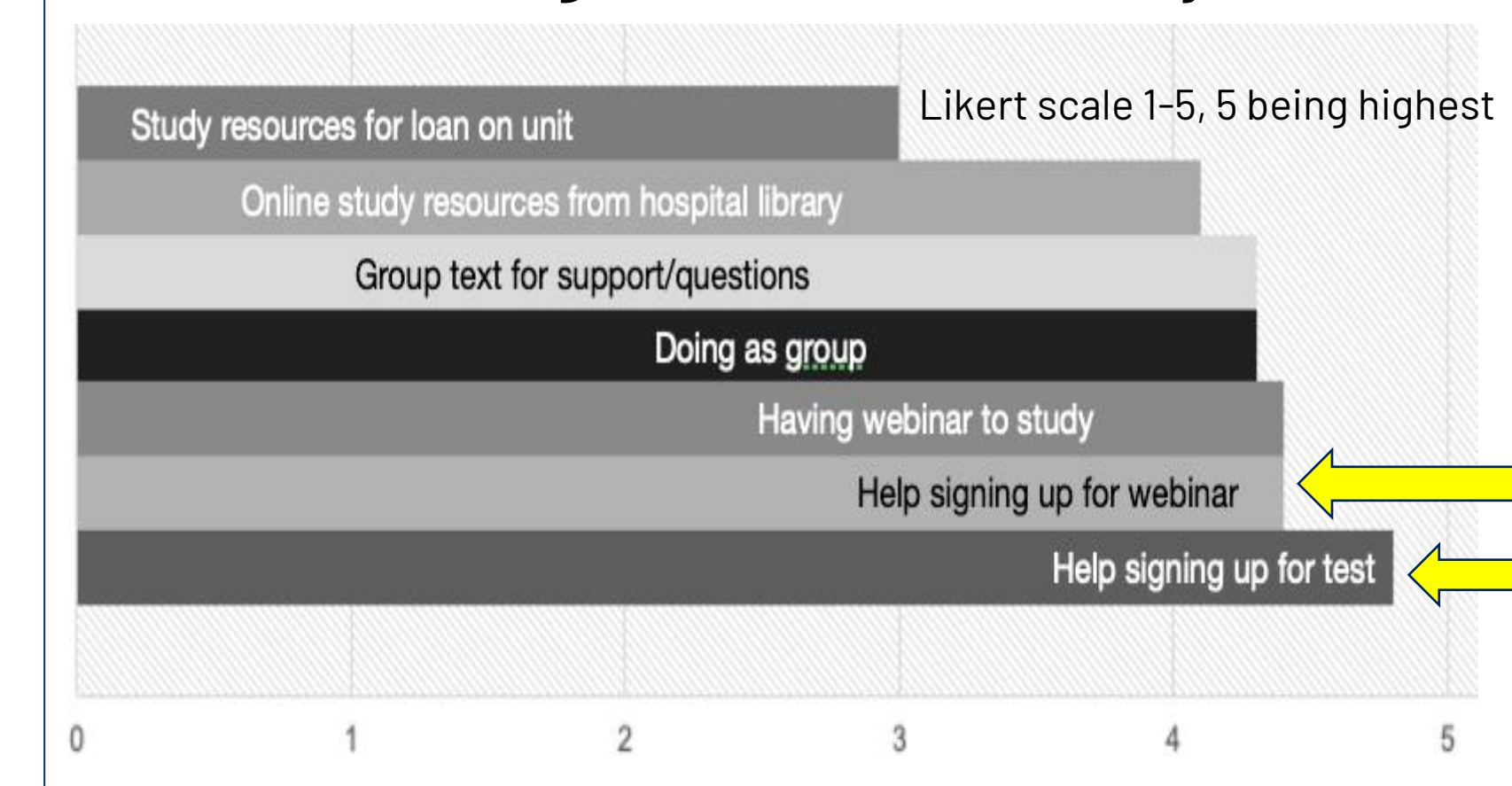


Discussion

Unit doubled RN certification rates from 20-40% over 7 months

Participant survey showed most helpful elements:

- Help signing up for test
- Help signing up for webinar
- Having webinar to study



Implications for Practice

Technical & emotional support, not study assistance, found most helpful. Incorporating findings to continue program and expand to Professional Portfolio support.

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